



Hampton Roads Association  
for Commercial Real Estate

# CALL FOR ENTRIES

## 2017 HRACRE DESIGN AWARDS

HRACRE invites you to enter your projects in the annual HRACRE Excellence in Development Design Awards Program. The entries are judged by four out-of-the-area professionals, and the awards will be presented at the Awards Program on Monday, October 2, at Chrysler Museum of Art.

### **MISSION**

To identify, encourage and reward excellence in development design in the Hampton Roads MSA (Metropolitan Statistical Area).

### **ELIGIBILITY**

- Projects may be submitted for any category for which they qualify.
- All entries must be sponsored by an HRACRE member.

### **CRITERIA**

- Project must be located in Hampton Roads MSA (counties of Gloucester, Isle of Wight, James City, Mathews, York; cities of Chesapeake, Hampton, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach, Williamsburg; North Carolina counties of Currituck and Gates).
- Certificate of occupancy must be dated between January 1, 2013 and July 25, 2017.
- Projects may be submitted in multiple categories; each project must be submitted as an individual entry.

### **\*\*CATEGORIES (Please see attachment for category descriptions)**

- BEST REVITALIZED DEVELOPMENT
- BEST ENDURING VALUE AWARD
- BEST OFFICE BUILDING
- BEST COMMERCIAL/RETAIL BUILDING
- BEST RENOVATED OR HISTORIC REHABILITATION PROJECT
- BEST R&D / FLEX / INDUSTRIAL BUILDING
- BEST RECREATION / ENTERTAINMENT / HOSPITALITY PROJECT
- BEST INSTITUTIONAL / PUBLIC BUILDING
- BEST EDUCATIONAL BUILDING
- BEST MULTI-FAMILY / COMMERCIAL HOUSING PROJECT
- BEST MASTER PLANNED PROJECT
- BEST SUSTAINABLE DESIGN
- BEST INTERIOR
- BEST CONCEPTUAL PROJECT

### **ENTRY FEES**

- Each submission requires an entry fee of \$200.00:
  - Either a check made payable to HRACRE (check may be for the total number of entries) or
  - Call the HRACRE office at 481-2494 with your credit card information.
- Fees are not refundable.

### **ENTRY FORM**

- Please complete the entry form attached and submit it with your entry fee(s) by **Wednesday, May 17, 2017**.
- A link to the submittal application package with instructions will be **posted on the HRACRE website**.
- The submission deadline for entries is **Monday, July 17, 2017**.
- The awards will be presented at the Design Awards Program on October 2, 2017.

**\*\*Jurors have the right to recategorize any entry and presort within each category at their discretion.**



# CALL FOR ENTRIES

## 2017 HRACRE DESIGN AWARDS

**ALL AWARD SUBMITTALS WILL BE BY ELECTRONIC SUBMISSION!**

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Phone # \_\_\_\_\_  
Number of Entries \_\_\_\_\_

### **ENTRY FEES**

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  - Either a check made payable to HRACRE (check may be for the total number of entries) or
  - Call the HRACRE office with your credit card information.
- Fees are not refundable.

### **DEADLINE FOR ENTRY FEES**

**Wednesday, May 17, 2017**

If check, please make payable to HRACRE and mail to:

HRACRE  
Pembroke Office Park, Building 4  
291 Independence Boulevard, Suite 120  
Virginia Beach, Virginia 23462

If credit card, call (757) 481-2494

Any questions, contact [admin@hracre.org](mailto:admin@hracre.org).

### **SUBMITTAL APPLICATION PACKAGE**

- A link to the submittal application package with instructions will be **posted on the HRACRE website**.

#### Please note:

- All award submittals will be displayed at the Awards Program on October 2.
- HRACRE has the right to use/publish any of the documentation submitted, including, but not limited to, photos, graphics, renderings and drawings.
- It is the applicant's responsibility to obtain all licenses and permissions necessary for HRACRE to republish submittal documentation.
- Submittal documentation that cannot be used by HRACRE in future publications or announcements shall be clearly noted.

### **BEST REVITALIZED DEVELOPMENT**

This category recognizes projects that have significantly contributed to the revitalization of a neighborhood or city in Hampton Roads since completed. Submissions will be judged on the importance of their economic impact, social consequence, and innovation of design as they contribute to the improvement of the area. Submissions shall include a narrative on how the project impacts the community and include examples of changes to the locality since the project was completed, including supporting economic figures. Eligible projects shall fall within the above general award categories and timeframe for completion.

### **BEST ENDURING VALUE AWARD**

Is your project at least 15 years old and has transformed a city or neighborhood in Hampton Roads? This award recognizes excellence in regional urban planning, development and design, of enduring significance to the community over a period of time. Submissions will be judged on the project economic impact, social consequence, and innovation of design as they contribute to the improvement of the area. Submissions shall include a narrative on how the project impacts the community and include examples of changes to the locality since the project was completed, including supporting economic figures. Eligible projects shall fall within the above general award categories.

### **BEST OFFICE BUILDING**

This category includes both single- and multi-tenant office facilities. Describe the project in its context and any design challenges encountered. Describe how the design addressed the local architectural constraints and zoning mandates, and any special innovative design and/or construction solutions that may have contributed to the success of the project. List separately any additional expenditures such as furniture, artwork, plantings, accessories that you believe further enhanced the project's quality. Judges have the option to break this category down by project size based on entries received.

### **BEST COMMERCIAL / RETAIL BUILDING**

This category includes single-user facilities as well as regional retail and commercial projects. Describe the project in its context and any design challenges encountered. Describe how the design addressed local zoning mandates, architectural constraints, and any special innovative design and/or construction solutions that contributed to the success of the project. List separately any special furniture, plantings or site amenities that further enhanced the project's quality. Include a short narrative on how the project impacts the community.

### **BEST RENOVATED OR HISTORIC REHABILITATION PROJECT**

This category includes restored or renovated projects from all of the other use categories. Describe the challenges of restoring or modernizing the existing facility, including the age of the original structure and any special requirements that may have reference to historic or design criteria issues. These projects require the submittals of both before and after photographs that accurately depict the restoration effort.

### **BEST R&D / FLEX / INDUSTRIAL BUILDING**

This category includes single-use and multi-tenant facilities that utilize a design that can accommodate a multitude of tenant types (usually in a one-story facility) that need either office or assembly and storage space. This award also includes single- or multiple-user research and development, manufacturing, distribution, assembly or storage facilities. Briefly describe what makes the project unique as a single-use or multi-tenant facility within these parameters. Describe the design of the project and the efforts taken to incorporate that design within the specified budget. Further describe the processes used to incorporate the design within existing physical constraints as well as adhering to local architectural and zoning mandates. Include any special or unique construction and/or finish materials used in the project, providing related costs of such materials. Discuss special selections of furniture, artwork, plantings, accessories, etc. pertinent to the completion of the project.

### **BEST RECREATION / ENTERTAINMENT / HOSPITALITY PROJECT**

This award is open to both private and public projects. These projects can be either facilities or public places that contributed to the economic revitalization or growth of an area. Describe the theme of the project and demographic group for which the project was developed. Describe any design challenges encountered in dealing with local zoning mandates, neighborhood issues, and local architectural and/or physical constraints. Discuss any unusual studies or unique solutions particular to the project, including any significant construction issues encountered. List separately any additional expenditures such as furniture, artwork, plantings that further developed the theme of the project.

### **BEST INSTITUTIONAL / PUBLIC BUILDING**

This category includes projects that are public, healthcare-related or worship facilities. Describe the project and the design challenges encountered to accomplish the project within the specified budget. Include any special or unique construction and/or finish materials used in the project. Describe how the selections of furnishings, artwork, special lighting, signage, plantings, sculpture, etc. were used to enhance the completed project. Judges have the option to break this category down by project size based on entries received.

### **BEST EDUCATIONAL BUILDING**

This category includes educational building projects for universities, colleges, private schools and public school systems. The submitted educational building should have distinctive elements or an innovative and interesting layout conducive to learning. Factors that will be considered are learning ambience, innovative elements, technology integration, design efficiency and multi-functionality, subtle security, sustainable design, civic presence and involvement and the degree to which the building facilitates teaching and fosters learning. Describe any other factors that distinguish the educational project as remarkable.

### **BEST MULTI-FAMILY / COMMERCIAL HOUSING PROJECT**

This category includes developments for rental apartment complexes, tax credit housing, affordable housing and elderly housing projects that are 75 units or greater and are developed at densities exceeding 15 units/acre; and "For Sale" condominium and townhouse projects that are 20 units or greater and are developed at densities exceeding 28 units/acre. If the project is part of a mixed-use development, the residential density may be reduced to at least 9 units/acre; however, at least 20% of the gross floor area of the project must be of nonresidential use. The density, number of units and percentage of non-residential use must be clearly indicated in the application package. Multi-family entries will be reviewed for their creativity and how problem-solving techniques were incorporated in the process of master planning, architecture and site amenity developments. Submissions must describe how the design process contributed to the success of the development by addressing local zoning mandates and architectural constraints as well as the application of innovative design and/or construction solutions. Outline any challenges and the applied solutions used in dealing with environmental, traffic, jurisdictional and/or cultural concerns. In addition, list any special treatments that you believe further enhanced the quality of the development such as interior design, recreational elements and landscaping.

### **BEST MASTER PLANNED PROJECT**

This category includes mixed-use projects such as town centers, corporate and industrial parks or smaller multiple building projects with a campus or central theme. Residential projects will not be considered except as an accessory use to the project type which must be office, commercial or industrial. Describe the concept of the project including planning decisions governed or directed by environmental or infrastructure constraints. Describe the design challenges encountered in dealing with local zoning mandates, as well as local architectural and/or physical constraints. Describe any unusual studies or unique solutions particular to the project, including any significant construction issues encountered. Describe challenges encountered in implementing the plan or any variances that occurred during the actual development phases to accommodate market changes.

### **BEST SUSTAINABLE DESIGN**

This award is presented to recognize the best building or development from any of the categories within this awards program that has achieved a sustainable design rating or certification. Describe design challenges encountered to accomplish certification within the specified budget. Outline the certification process taken as it relates to site, water efficiency, energy and atmosphere, materials and resources, indoor environmental quality, innovation and design process. Provide the rationale for the selections taken to achieve a sustainable development. Include a description of the certification process and score achieved such as Silver or Gold through the LEED Rating System® or other certification group, and attach proof of certification.

**BEST INTERIOR**

Briefly describe the project's goals and objectives and how scheduling and budgetary constraints were met. How did the planning and design concept address the project's challenges and how did it achieve or exceed project expectations? Identify the project's size and scope and describe how the use of finish materials, furnishings, interior construction detailing and lighting, artwork, plantings and accessories were all integrated to create the overall design theme. Where applicable describe how the integration of interior design complemented building architecture to enhance the project's quality.

**BEST CONCEPTUAL PROJECT**

This category recognizes unbuilt commissioned work including work prepared for design competitions and speculative projects. Eligible projects must fall within the above general award categories.

Submissions will be judged on quality of design, resolution of the program or idea, and innovation. Projects must not have begun construction by the submission date; therefore no CO is required for submission.